

February Newsletter



2004-2005 Newsletter

Issue 6

**February Meeting
Holiday Inn
February 16, 2005**

**Reception
Lunch
Ratecard
Reservations**

**11:45 a.m.
12:15 p.m.
\$20.00
610-436-4217**

There are times this winter when one might be excused for calling for more "Global Warming." But we must assume that our Valentine get together will be back to normal and free of wintry impediments. Our guest is author-actor Temple graduate **James Rosin** who has a wonderful career record in summer stock, soap opera "The Edge of Night," co-starring roles on "Quincy, M.E.," "Mike Hammer", "General Hospital", and on and on, too many to list, really. Now he has written a

book titled "Rock, Rhythm and Blues: A look at the National Recording Artists from the City of Brotherly Love." He will talk about his book and his fabulous career at the Pioneers February luncheon the third Wednesday, February 16, at the Holiday Inn at 4100 Presidential Boulevard. **Note well: we are not at Bala this month. We will meet at 11:45 for fellowship and at 12:15 lunch will be served. Again you must make reservations by calling 610-436-4217, or e-mail morrissam6@verizon.net.**



James Rosin

Happenings

Tom Brookshier was wonderful as our speaker at the January luncheon. He regaled a large group with wonderful stories about his football and broadcasting careers. Brooky, as he is affectionately known to his friends, operated for many years as color for NFL broadcasts with **Pat Summerall** on play-by-play, after his years with the Eagles, which included the 1960 Super Bowl Championship year.

There was a Board meeting before the luncheon at which there was a discussion of find-

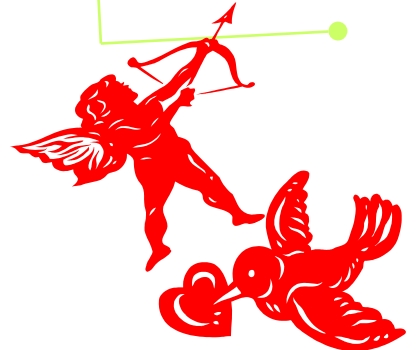
ing a new logo for our group. After several examples of possible logos were presented, **Les Waas, Gerry Wilkinson**, and several others were detailed to come up with ideas for it. Should you have an idea for a logo, contact Les or Gerry. It was also announced that applications have been sent out for scholarships for 2005. There will be six winners from the applicants of \$1,000 apiece.

Jack E. Ryan informs us that he got a Christmas present of a one week trip to anywhere US Airways flies. He and Barbara

decided to go to Orlando where they have many friends. So they headed out to see **Elaine Soncini Leaf**. She now lives in Edgewater, FL and when Jack rang the doorbell, it was answered by husband Larry leaf, who took them to see Elaine at work as manager of the Bealls Department Store. Though he hadn't seen her in 12 years when he walked in the store she walked up and said, "Jack Ryan. How's Barbara?" They walked to the car and both girls had a good cry. Elaine, WPEN veteran broadcaster, also has a half hour radio show.

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"I have made the letter longer than usual, because I lack the time to make it shorter."

Blaise Pascal

More Happenings

Larry Litwin advises that his latest book “The Public Relations Practitioner’s Playbook” (Kendall/Hunt) is in its third printing. You can get it at Amazon.com, but if you buy it from Larry’s website www.larrylitwin.com the proceeds go to Rowan University’s Public Relations Student Society. Larry, formerly with KYW and ABC News, is faculty advisor and assistant professor of communications at Rowan.

If you’re looking for really great music in the WIP-WPEN genre, look no further than **Andy Kortman**, alumnus of WPEN, who now holds forth on WNJC

1360-AM and is on from 7 to 9 am weekdays, and on Cruisin’ 92.1 Sundays from 3 pm to 6 pm.

Bill Matter informs that he is no longer on Oldies 950 AM WPEN, he is now on Oldies 98 FM. He is heard from 7 to 12M—Monday, Tuesday and Wednesday.

Captain and Mrs. Noah (Carter and Pat Merbreier) spent their 33rd Christmas in England with their daughter and her “English” family, which includes their great grandson and, on the day after Christmas, a great granddaughter born at the Chelsea and Westminster Hospital.

Counting on a Christmas Day birthing, the Captain was reported to have tried to rent three camels from the London Zoo. However, the precious baby born on “Boxing Day” was a girl and the Zoo only had two camels for hire anyway.

Great to see our Chairman of the Board **Wee Willie Webber** on Channel 10 news as part of a piece on the death of Johnny Carson. Bill interviewed Carson and both perfectly wonderful (and youthful). The picture is a staple of our website, where you can see it if you wish. There’s always lots of interesting stuff at www.broadcast-pioneers.com.

And More

Andy Musser made a rare visit to hear **Tom Brookshier** speak and during table conversation the retired Phillies broadcaster said he agreed with a sentiment **Bill Campbell** has expressed...”Being a sports broadcaster is a wonderful job but it is very difficult for a family man. You miss a lot of the lives of those in your family, being on the road.” At one point Andy said they discovered that of the broadcast team he was the only one that had not been divorced for separated as a result of his lengthy separations from family while on the road. Andy attributes this to a really good wife. He says he has obligations with a church group that

keep him from Pioneers meetings, but if we ever have **Cecily Tynan**, Channel 6 personality, at our luncheon, he will be there too. Indeed, he says he’ll buy a table.

You’ve probably noticed but **Kal Rudman** is up to his usual philanthropic activities. He will have ads on a regular basis in Philadelphia papers with pictures of him with University Presidents making young people in the Delaware Valley aware of the educational opportunities that are available. It’s called “Newspapers in Education (NIE), so

watch for this Pioneer in your local paper.

Tom Monaghan is at it again - for the 12th year, he is promoting the Philly Chili cook off competition at the Manayunk Brewery and Restaurant, 120 Main Street, on March 23 from 5:30 pm to 8:00 pm. Among the judges are **Diego Castellanos** and **Fire Commissioner Lloyd Ayres**. It’s free and after the competition you can sample chili from all of the 15 restaurants who are competing. Contact Tom for information.

And.....

Former WFIL Editorial Director, **Dick Mendenhall**, now lives in Athens, GA, and occasionally can be seen in the pages of the local paper delivering his opinions on current events. Dick wrote recently that he would like to find out if there is interest in getting a WFIL Old Timers Club, such as WCAU, and WSB Charlotte have. Dick belongs to the latter. If you are interested, contact Dick at his

email, fowellm@charter.net.

Don’t forget to send items for the newsletter to Paul Norton at 205 Ocean View Blvd., Lewes, DE 19958, email nanort@comcast.net, or phone 302-645-8910. Stay in touch with your friends, send an item about you.

“He is either dead or teaching school.”

Zenobius, (1 B.C.)