

The

Broadcast



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Well, Spring is here...finally (well, it's supposed to be, but you sure wouldn't know it by the recent weather)!! Maybe it will warm up soon. We can only wait and hope. We hope that you all had a good Easter and Passover holiday.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

If you're wondering what made the weather so awful this year then you're thinking in the same vein as the eminent Ed Harvey, Program Chairman. He will be calling to task assorted weathermen at our next meeting/luncheon to be held at the Adam's Mark Hotel on **Wednesday, April 17**. So, join us at the Adam's Mark on City Line Ave. The usual times are in order: noon for cocktails and 12:30 P.M. for lunch. The tariff for a complete lunch is \$18.00 per person. When you arrive at the Adam's Mark please check in the lobby for the exact room where we will meet. **VERY IMPORTANT:** our usual reminder of the importance of having you RSVP for our meetings. It is important that you RSVP for this meeting, as well as for all of our meetings, as we must give a guarantee to the hotel on the Monday preceding the meeting. Please call Jo Oristaglio with reservations **no later than the Monday prior to the meeting**. Just give Jo a call and let her know that you will be attending. Your RSVP really does make life a lot easier for us and also for the hotel. Please call Jo at (610) 642-3298.

From the Nominating Committee comes word of our officers for next year:

- President.....Dave Abramson
- Vice President.....Pat Delsi
- Vice President.....Shelly Gross
- Vice President.....Ed Harvey
- Secretary.....Al Maslin
- Treasurer.....Lydia DeGuio

The Nominating Committee is still working on the list of board members and these will be published in our next newsletter.

Although Al Maslin will continue to serve as secretary, the newsletter will be produced in the future by Marian Lockett-Egan. Paul Norton will continue to gather and write the newsletter.

The official election will be held at our June meeting.

In case you are not up to speed on our new president-nominee, **Dave Abramson**, here are a few facts. Dave began his career while in college in Rockford, IL at WIFR-TV in 1969. He went through the ranks as cameraman, stage manager, etc. and was staff producer-director there from 1972-1979. From 1979 to 1983 he was producer-director at WPHL-TV and in 1983 he formed Philly Productions, Inc. His company works for the Philllies and on various sports and commercial presentations for a broad range of clients.

Frank Knight, former agency exec., and wife Nancy, spent their 11th winter in their Naples, FL home. Golfers by day, Frank plays club and hotel piano at night. You can find them at home in Radnor June through December.

Irv Homer is establishing a foundation that would have men get rid of their gall bladder after 50. (That's how good he feels.) If you haven't noticed, Irv still has plenty of gall - it's his bladder that's gone. He also wants to bring back naugahide. The evil one asks - "Where were the environmentalists when the nauga became extinct?"

Broadcast Pioneers **Shelly Gross and Alan Tripp** have successfully launched their recent invention--Tishumate--a plastic container and dispenser for tissues that attaches to the visor of an auto. Manufactured in China and distributed by Allison Corporation, the item will be appearing in auto supply stores throughout the country. The far eastern distribution rights have just been negotiated.

Gross and Tripp are also collaborating on a book entitled "Let Me Tell You About My Mother" and are eager to receive anecdotes of not more than 1000 words from all of our chapter members. Alan is wintering in La Jolla, CA, but Shelly can be reached at home for details.

John Roberts has heard from Dr. Francis Davis, now happily retired and living next to a golf course at Hilton Head, SC. Francis, on this the 50th anniversary of TV meteorology, is being honored by the American Meteorological Society as a pioneer in TV forecasting.

It was good to see **Nat Wright** at the last Pioneers meeting. Nat had been limiting his activities to be with wife, Sue, who had been fighting cancer. Nat reports that all is well now and he's back on schedule. Congratulations go to Nat who will receive the annual Bill Evans Award for Service from AFTRA. Nat is stepping down after 27 years as the Philadelphia local's recording secretary and 28 years on the board. He will continue as contributing editor for the national and local AFTRA periodicals.

Matilda and Max Solomon report that Maxie recently celebrated a very happy 90th birthday in retirement in Miami Beach, FL. Max, of course, was the long time #1 salesman for channel 6. A Pioneers member, Max will be coming to Philadelphia in the near future and sends regards to all his old friends.

Have any info for the newsletter? Please contact **Paul Norton**. You can reach Paul at (215) 581-4508 or you can write to him at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131.

This issue written by Paul Norton
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