

The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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Last month's luncheon/meeting was a very nice affair. What else could it be with Taylor Grant as the speaker and a most humorous introduction by Ed Harvey? Taylor gave us all a bit of insight as to his many experiences with baseball broadcasting. I'm sure Taylor's remarks were enjoyed by all.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Well, it's May once again. So, as usual, there will be no regular meeting this month. Instead, we have our Person of the Year banquet. This year the honors go to our own Herb Clarke. Perhaps no one better personifies Philadelphia broadcasting than everyone's friend, Herb Clarke. Throughout the years Herb has always been available for "working jobs" in every charitable organization, not the least of which was a recent stint as President of our chapter of Broadcast Pioneers. The guy always seems to be smiling and ready to help, and his tour as weatherman at WCAU-TV sets records for tenure and audience acceptance. Come out and show your appreciation and enjoy the evening. Larry Ferrari will provide his usual before dinner music as only he can, and during dinner Dr. Bucky Clark will play. How many banquets have a Ph.D. provide dinner music? The date is May 23 and the banquet will be held at the Adam's Mark Hotel on City Line Avenue in Philadelphia. You should have received an invitation in the mail, but in the event that you didn't, you can still sign up to attend this really great event. The price for members of our chapter (and their wives, husbands, significant others, etc.) is \$55.00 per person. For non-members the price is \$75.00 per person and an entire table for 10 may be purchased for \$750.00. If you have an R.S.V.P. card please use it. If not, just write a note stating whether or not you are a member and the number of people who will attend with you. Send the note along with a check for the appropriate amount made payable to Broadcast Pioneers to our official address: Broadcast Pioneers, P.O. Box 21534, Philadelphia, PA 19131. Please do it soon. If you have any questions you can call Al Maslin at (215) 446-4936. Remember, the proceeds from this event go to our scholarship fund. This is truly one of the finest events of the year and we hope you can join us.

We are currently awaiting word from our Scholarship Committee as to who the scholarship winners will be for this year. The names of the winners will be announced at the Person of the Year banquet.

Our chapter has had a good month for new members. Let's all welcome the following new members to our chapter:

Kevin Tolan, who is an Account Executive with WBCB. Kevin was proposed by Wyatt Higginbotham and has been in the broadcasting business since 1964.

Sandra Richman, who has had a long career as a stunt person and stunt coordinator in any number of movies and television shows. A Chorus Line, Prizzi's Honor, Ghostbusters and many, many others have seen her burned, hit with a baseball bat, run over by a jeep and falling backwards 30 feet from a bridge. She is presently leading a quieter life as President of Sandman, Inc., consultant to major networks, movie studios, and advertising agencies. Sandra was proposed for membership by Jack Creamer.

George Jason, whose career began at WSEE-TV in Erie, PA in 1954. George has been with WCAU-TV since 1956 and since 1985 has been Central Control Supervisor/Producer and Director. George was proposed for membership by Ken Williams.

David Custis, who is President of Programming by Design, Inc. David has been proposed for membership by Bob Patton. David began his career at WNCR in Bloomsburg, PA in 1954. Since 1959 he has been with WQAL, WFIL-FM, and WRCV at various times. Along with Joe Niagara, he has produced "Your Honor Roll of Hits" for syndication, based on Billboard's survey of the same name.

William Wagner, Jr., who spent 40 years working for WCAU-TV. William worked in the engineering department as a technician and technical director.

We certainly hope they will all enjoy their membership in our chapter and that they will come out and join us at our various functions.

Dorie Lenz has received the Women in Communications Sarah Award for 1991. The Sarah award is named after a Philadelphian, Sarah Hale (1788-1879). As a prominent journalist and author, Hale used her influence to interest women in higher education and careers. In the 21 years that Dorie has been Public Affairs Director for WPHL-TV, she has developed many long term projects that have focused on women's issues. Congratulations to Dorie.

Please remember to keep us posted on your address and phone numbers. We'd like to keep our records as up to date as possible. If you move, or have a phone number change, please write a note to Al Maslin at the post office box.

Do you have any information for the newsletter? If so, please call Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton
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