

The Broadcast

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Can the summer have ended so soon? The weather seems to confirm it. It feels like fall and the newsletter staff has begun hearing from Dorie Lenz about the big plans for our Philadelphia Chapter meetings. Even if all of the other signs are not there, it's fall...when you get Dorie's call. We here at the Philadelphia Chapter sincerely hope that you had a great summer.

We are now beginning our 1989-1990 membership year. One little point: If you haven't paid your dues as yet, please do so immediately. DUES ARE DUE NOW!!!!!! Our membership year begins on September 1st so, in order to remain on our active list, you must submit your dues now. As a reminder, PLEASE CHECK YOUR ADDRESS LABEL on the front of the envelope that contained this newsletter. If it says "Exp.: 08/31/89" in the upper right hand corner, your dues have not been paid as of the date of this mailing. If it says anything else, don't concern yourself with dues at this time. Of course, if you have sent in your dues very recently please don't worry about all of this...we probably crossed in the mail. We will be sending a further reminder to those who have not paid in the near future.

NEXT MEETING....SEPTEMBER 20th

Our first luncheon meeting for this year will be held on Wednesday September 20th at Williamson's in the GSB Building on City Line Ave. Cocktails at 12 noon; luncheon at 12:30 P.M. The cost: \$13.00 (please note new price). What a meeting this will be! Shelly Gross, theatrical producer, concert impresario, author, journalist and broadcaster will be our speaker. He is, perhaps, best known as co-producer and co-founder of Music Fair Group, one of the nation's most active presenters of live entertainment. Prior to his entrance into theatrical production and management, Shelly was one of Philadelphia's best known radio and television performers. He won the coveted TV Guide poll as the city's most popular commercial announcer. As newsman, special events coordinator and variety master of ceremonies, he worked at WFIL-AM/FM and TV. Shelly will speak on "The Agony and the Ecstasy - A Life in Show Business". The program was suggested by Taylor Grant who will be there to introduce our guest. Please do come...it promises to be a most interesting meeting. YOU MUST CONFIRM IN ADVANCE. PLEASE R.S.V.P. TO DORIE LENZ AT (215) 878-1700.

A number of people did not R.S.V.P. for some of last year's meetings. This made things very difficult for us. Extra tables had to be set up which caused a lot of confusion and also wasted a good bit of time. So we must again emphasize.....YOU MUST R.S.V.P. for our meetings. Just give Dorie a call and let her know if you will be attending and how many people will be with you in case you decide to bring along a guest or two.

Our officers for the 1989-1990 year are as follows: Larry Wexler, President; Dorie Lenz, Roy Shapiro and Jim DeCaro, Vice Presidents; and Al Maslin and Don Dafilou continue as Secretary and Treasurer respectively.

Now on to other items; Ray Green, who retired from the Franklin Broadcasting Company in July of 1988 after forty years with WFLN, keeps busy with his new assignments. Ray has been elected as Overseer of Libraries and an Associate Trustee of the University of Pennsylvania. Since 1988 he has served as Chairman of the Eugene Ormandy Archives at the university and in June of this year was elected a Trustee of the Valley Forge Military Academy Foundation. (Who said there was no life after 75?)

If you have missed Dia DiLullo, it is because she took an extended period of time caring for her mother, Filomena, who died on August 28th. Our most heartfelt condolences to Dia and the family on their loss.

Edna Whittington notes that Helen Mary Kiley has died. She was with WFIL in the late '40's and worked in public relations with WIP, the Philadelphia Chamber of Commerce and Wills Eye Hospital. Edna observes that "she had MS for 20 years but retained her good looks and good humor and excellent bridge playing".

Taylor Grant continues to be one of the most prodigious "new member getters" that the Pioneers has. He has now signed up Phillies broadcaster Chris Wheeler. Chris was with WCAU in the mid-sixties, then WBBM in Chicago and CBS in New York before joining the Phillies in 1972.

Larry Ferrari off to Monterey, California to do his thing. Larry is very busy with concerts on both coasts.

Susan Drake just back from an African safari. Many adventures riding a one hump camel and getting a hot air balloon over-view of the jungle.

Word reaches us that Jo Oristaglio is set to retire from retiring. She will now have more time and plans to spend it working on Pioneers projects, among others.

The Atwater Kent Museum opens a year long exhibition of radio from the '20's to the '50's and many Pioneers have been contacted and will have material featured in the exhibition.

Florence and Jack Steck did an appearance with Al Alberts at the Ocean City Pier, and then were off to Quakertown to do a reunion with the Sleepy Hollow Gang, a group featured on WFIL radio some years ago.

Do you have items for the newsletter? If so, please contact Paul Norton at (215) 878-9700.

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