

# The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

September 1993

September is here and it's back to work again, and to lunch again, for all faithful members of the Philadelphia Chapter of Broadcast Pioneers. The September program promises to be a great one thanks to Shelly Gross, Program Chairman. Details of our first meeting are below. Now an important meeting note: Most, but not all, of the meetings this year will be on Thursdays. The first meeting on a Thursday will be the October meeting which will be on Thursday, October 21st. The speaker for October will be Tom Baxter, President of COMCAST Cable and with all of the issues confronting cable TV it should be another winner.

\*\*\*\*\*

## NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Our September meeting will be held on Wednesday (note: that's Wednesday) September 22nd. Shelly has as our speaker Joseph Sitrick, Vice President of Blackburn and Company, the oldest radio and TV brokerage in business. The subject will be "Radio and TV Financing: Is there any?" In addition to being the former Chairman and now Vice Chairman of the Washington Chapter of Broadcast Pioneers, Sitrick is the former Chief of Staff of the FCC and Administrative Assistant to the Chairman. He served in various posts for the USIA and was Director of Special Events for Broadcasting Magazine. Should be a great meeting. The place: Williamson's in the GSB building on City Line Avenue. The usual times: cocktails at noon; lunch at 12:30 P.M. The price for lunch: \$15.00 (please pay by check if you can. Checks may be made payable to Broadcast Pioneers). So, come on out and join us on September 22nd. Now, as usual, we ask you to PLEASE R.S.V.P. for the meeting. Just give Jo Oristaglio a call at (215) 642-3298 and let her know how many will be in your party.

\*\*\*\*\*

Membership dues in our chapter are due NOW!!! If you haven't already paid your dues, this is the time. If you're not sure whether you paid or not just check the address label on the envelope in which this newsletter arrived. If it has the expiration date of "8/31/93" on the label, you have NOT paid your dues for this coming membership year (or, if you have sent your check it has not reached us yet). Any other date on the label (or no date at all) indicates that your membership is current and you need not send any money. If you haven't yet paid please send your dues in now. We are going to publish another issue of our directory and we would certainly like to include you.

Ed Harvey has received the Distinguished Alumni Award from Grinnell College in Iowa. Ed also has been elected to the board of the Navy League. Our congratulations to Ed.

\*\*\*\*\*

Lew Klein, who has served as President of our chapter, has been named the 1993 recipient of the Pennsylvania Association of Broadcasters Gold Medal. The presentation is scheduled for September 29th at the Adam's Mark Hotel. For information call (717) 584-2504.

\*\*\*\*\*

The Broadcast Pioneers - Philadelphia Advertising Club's Hall of Fame luncheon was a good one. Sam Schroeder and the committee, including Dorie Lenz who started the whole thing last year, did a great job. Special praise should go to Dave Abramson who handled all the projection, production and special effects with his usual professional skill.

\*\*\*\*\*

Herb Clarke, former chapter president, narrated "A Final Chapter in One's Life" which was filmed at the Norwood Fontbonne Academy in Chestnut Hill. The video deals with the Wissahickon Hospice which cares for terminally ill patients. It was noted in the Chestnut Hill Local.

\*\*\*\*\*

Member Buzz Allen retired in June from the North Penn Chamber of Commerce and is now doing free lance public relations.

\*\*\*\*\*

As Taylor Grant approaches his eighth decade we understand that Jack Steck is giving him lessons on how it feels to reach middle age.

\*\*\*\*\*

We hope you have all received your copy of our membership directory. Better late than never, as they say. In order to get the directory back on a time-table that is more consistent with our membership year please let Al Maslin know if you have had a change of address, phone numbers, etc. The plan is to print another directory in October. Therefore, if you have not paid your dues appropriately, you will not be in the next directory.

\*\*\*\*\*

Well, here goes. Our usual plea for information for the newsletter. Yes, we do receive tidbits of news from some of you and we sure appreciate that. However, we always need more. So, if you have any items that might be of interest to our members please submit them to Paul Norton. To do so you only need to contact Paul at (215) 581-4508 or you can write to him at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131.

\*\*\*\*\*

This issue written by Paul Norton  
Produced by Alan M. Maslin