

Broadcast PIONEERS

of Philadelphia
P. O. Box 2886, Bala Cynwyd, PA 19004
610-642-1150

NEWSLETTER October 1997

October Meeting

If there is one thing no longer seems to be beyond question is that there is "Bias in Media." This makes our talk this month by Dr. Frederick Breitenfeld, Jr., retiring President of WHYY, one that is a "don't miss" on your calendar.

Date: Wednesday, October 22

Time: 12 Noon Cocktails
12:30 p.m. Lunch

Ratecard: \$15.25

Place: Bala Golf Club

Subject: "BIAS IN MEDIA"

Speaker: Dr. Frederick Breitenfeld, Jr.

Be sure to call Jo Oristaglio at 610-642-1150 to make your reservation. Please call ASAP - we need to give the Bala Club a number for lunch and set-up.

Congratulations to all involved in the enormous success that was the luncheon celebrating the 50th Anniversary of Channel 6. Marc Howard, who emceed, perhaps put it best in his e-mail stating, "My feelings went from joy, to nostalgia, to sadness over the past 50 years of Channel 6. Max Solomon kept everything in perspective." Special thanks to Marie Pantarelli, Lydia DeGuio and Jo Oristaglio.

While we're at it, may we suggest that there is a WFIL Radio 75th Anniversary coming up? Tom Monaghan, Senior Account Executive, WUSL-FM - Power 99, is making plans for that. You can contact Tom at (215) 483-8900 for more details. All we know at the moment is that it will be held at the Adam's Mark, City Line Avenue, in December.

And don't forget our biggest fund-raiser and major event of the year is coming on November 19. We need everyone to turn out for the Person of the Year/Hall of Fame banquet at the Adam's Mark. For those of you who may have missed it, our Person of the Year/Hall of Famer is Jerry Lee. Jerry, incidentally, is on a roll. The past PIONEERS' President and national board member has announced his engagement to Ellen Berman, with details for the marriage to be announced later.

The other Hall of Fame inductees are Jim O'Brien, legendary Channel 6 anchor, weatherman, etc.; WIP-WPEN morning personality, Ken Garland; and finally the recently deceased Richie Ashburn. Richie died as he lived on the road with the Phillies. Nothing can be added here to the many wonderful tributes that were made to Richie and the others.

DON'T FORGET -- NOVEMBER 19 (full details to follow).

Condolences to member Loretta Bove Crowall on the death of her husband, Edwin, last week - the day before his 73rd birthday. Loretta and he were married just six months ago and were living in Longport, NJ.

Chopper Bob, the erstwhile Bob Kravitz and Channel 6 cameraman, having survived the crash of the Action News Arm, notes he was honored to be picked to sing the National Anthem at the freedom medals ceremony on July 4th.

Former President Marion Locket Egan, a WFIL employee from 64-66, expressed her regret at missing the Channel 6 anniversary. She had a previously scheduled commitment at Mobil Oil Corp. that made attendance impossible.

The Jelineks, Frank and Mary, continue with their show on WWDB on Saturdays from 12N to 2 PM. Frank advises that he made his first appearance on radio in 1941 on the CBS "We the People" program. The Jelineks have been to 130 countries over the years and have prepared advice on where to dine or stay. If you send them a SASE, they will be happy to provide our members with the information.

Edna Whittington Cathcart sends word of the death of Roy Wolfe who worked at WIP and WCAU during a long radio and television career.

Ed and Marj (Whiting) Harvey are off on a coast-to-coast adventure aboard a train. Something that Ed says he always wanted to do. Why not?

Correction: In the item on Dr. Francis Davis in last month's Newsletter, we referenced the "Philadelphia Inquirer" for his age that was listed as 85. Francis says the correct age is 79. Sorry, Frank.

Don't forget to send items for the Newsletter to Paul Norton. Anything you may be doing professionally, or otherwise, is grist for the mill. Call 302-645-8910, leave a message or write to Paul at 205 Ocean View Blvd., Lewes, DE 19958 or e-mail to nanort@acl.com.

President Shelly Gross put Vice President, Pat Delsi, in charge of finding new members for the club. They both have to be heartened by the newly admitted members (since August 1997) that Jo Oristaglio sent along.

Attached is a supplemental list of new members for inclusion in the enclosed Broadcast PIONEERS' directory.

WELCOME

TO OUR

NEW MEMBERS

