

October Newsletter

Broadcast **PI**NEERS

Newsletter 2004-2005

Issue 2

**October Meeting
Bala Country Club
October 20, 2004**

**Reception
Lunch
Ratecard
Reservations**

**11:45 a.m.
12:15 p.m.
\$20.00
610-436-4217**

Thank Heaven we don't live in Florida, because even way up here we've had more than our share of wind and rain from the various tropical storms. But it's time again to get our minds off all that and to turn our attention to the October meeting of Broadcast Pioneers.

This month we feature Roger LaMay, who is a long-time Philadelphia broadcaster and no stranger to many of our

members. Roger was General Manager for Fox 29, and is now manager of 88.5 WXPB, public radio service at the University of Pennsylvania. It's signature program, "World Cafe" broadcast daily on more than 150 public radio stations nationwide.

You'll want to get the reservations in early for October 20, the third Wednesday. We meet at 11:45 am and have lunch at 12:15.



Roger LaMay

**Call 610-436-4217, or e-mail
morrissam6@verizon.net.
We have to know you're
coming, so give us a hand.**

Happenings

There will be a Board meeting at 10 am on October 20 before the regular meeting. All Board members are urged to attend.

Also note that there is another newsletter in this envelope. It is the first newsletter written by our student organization, The Future Broadcast Pioneers.

Long-time member and busy retired broadcaster,

Alan Tripp, has written a new book. This time a collection of rhymes on a wide range of true-life situations, titled "Who Needs Hallmark?" The book includes a rhyme called "Death of Television," a spoof of drug commercials on the evening newscasts. Other rhymes cover everything from lifetime love to excoriating congressmen to secrets of aging. The book is available from trafford.com, or amazon.com or bn.com.

The Broadcast Pioneers has started receiving contributions for our archive which will be located at the Campbell Library of Rowan University. Gerry Wilkinson and Dave Custis have converted the first 16" discs they received to digital format. They have two kinescopes and some wonderful equipment. If you'd like to make a contribution, please check with Gerry.

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"I have an intense desire to return to the womb. Anybody's."

Woody Allen

More Happenings

We had gremlin problems in the last letter. We hope this will straighten it out. Herb and Barbara Clarke's new address is still in their old area of Bryn Mawr, PA.

While we're at it we note that Herb will be attending the 7th Annual Cadaver Open. Ed Harvey says that this year Herb promised great weather, just like last year when it was rain shortened. Ed says they will have a special guest and official scorer, USGA's Fred Christman who will give a lesson on "How to hit a TopFlite from the rough, when you hit a Tileist from the tee." Sid Doherty is

confident this year as he has had his ball retriever regripped. And Bill Baldini couldn't make it last year because of an assignment to meet the Pope. His Holiness blessed Bill and promised him two Mulligans this year. (You get the idea.)

In more WCAU-TV Pioneers news, they will be celebrating their reunion dinner February 26 and 27, 2005, on the Intercostal Waterway at Martha's on Saturday night with brunch at Emerald Hills Country Club the following morning. It's \$70 for both dinner and brunch. Call George Jason at 954-987-4347 for information. More later.

Welcome new members: Stephen Bessler, from 1982 to 1984 he worked at various Philadelphia area stations. John Rose is an assignment editor at WPHL-TV, and has been in the business since 1980, beginning at WWDB-FM. Mel Klawansky is a technician at NBC-10 having begun his career in 1974 at WFIL Radio. Ralph DiCocco is now retired but worked at WFIL-TV 6 until he went to KYW-TV 3 in 1965 to 1993. Bill Matter began his career in 1978 at WCMC in Wildwood and is now at WOGL Philadelphia.

And More

Past President Marion Lockett-Egan is off to Scotland on a tennis break with Virginia Wade. Virginia is a real deal famous tennis player from England. This will be Marion's fourth time participating in the clinic / event at Gleneagles. Twenty-four players will participate with four junior pros working under the direction of Virginia. It concludes with a formal Scottish dinner featuring Haggis complete with bagpipers playing "Ode to the Haggis." Haggis is a traditional Scottish dish that consists of the heart, liver and lungs of a sheep or

calf, minced with suet, onions, oatmeal, and seasonings boiled in the stomach of the animal. Marion says "The Haggis isn't bad." (She can have mine.)

Having been inducted into the Pioneers Hall of Fame, WRTI-FM disc jockey, Bob Perkins, now has had his likeness sculpted by a listener in thanks for years of good listening. Bob says the artist, Bob Grant, did a great job. Perkins also is one of five honorees at the annual March of

Dimes - Kal Rudman luncheon November 5 at the Adam's Mark. Guess Bob is doing a lot of things right.

"There is no mechanical problem so difficult that it cannot be solved by brute strength and ignorance."

William's Law

And

Jack Ryan retired, but it didn't stick. Last spring he joined Univision, the Hispanic network and he loves it. The WPHL, WTXF, WIOZ and Rollins Outdoor verteran now says the next time he retires it will be to "Boot Hill"!!! He really missed the challenges of selling in the Philadelphia market.



If you are not in the letter this month, it's because we didn't hear from you. Please get your items for the newsletter to Paul Norton by writing 205 Ocean View Blvd., Lewes, DE 19958, or call 302-645-8910, or email Paul at nanort@comcast.net.