

Alan Tripp has received monitoring reports from the University of Pennsylvania chronicling selections for positive programming. The Billy Penn Awards presented by our club to selected recipients will be made at the March meeting.

PIONEERS Treasurer, Lydia DeGuio, is active in the Old Academy Players, a 75-year-old theater organization located in East Falls at Midvale and Kelly Drive. They will shortly be presenting the world premier of a play written for HBO about television called "The Quick Fix" written by Nancy Frick, who is helping direct it for the Academy Players. Ed Papazian is investigating the possibility of getting a group of PIONEERS to attend one of the performances. Details later. For more information you can check with Lydia or Ed.



If you've been looking around for member Irv Homer, long-time stalwart at WWDB, you will now find him at AM 680 - WTEL. In a major program shift, Irv is now heard on AM from 11:00 a.m. to 2:00 p.m.,

Susan Bray is on from 7 a.m. to 11 a.m.

and Jim Corey from 2:00 p.m. til sign-off at local sunset. Irv continues to shake up the troops on Channel 6's "Inside Story with Marc Howard" on Sunday mornings.

## Broadcast PIONEERS

of Philadelphia

### December Meeting

Date: December 16, 1998

Time: 12:00 Noon Cocktails  
12:30 p.m. Lunch

Ratecard: \$16.00

Place: Bala Golf Club  
Belmont Ave & Monument  
Philadelphia

Subject: Early TV  
Les Waas

*Please call 610-642-1150 ASAP or mail your reservation today.*

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*Please keep the information coming. Send news items of all sorts to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958. Phone 302-645-8910 or e-mail [nanort@aol.com](mailto:nanort@aol.com).*

## NEWSLETTER

December 1998



Look what's under the Philadelphia Christmas tree for our December luncheon. In the words of program Chairman, Ed Harvey, "One of our

own who was there in the embryonic days of TV", will bring us some amazing anecdotes in his presentation: "The wacky, witless weirdo's of early TV." It is, who else, Les Waas! Les will give us more on December 16 at the Bala Golf Club. Please call 610-642-1150 so we will know how many to accommodate.

Congratulations to all involved for a truly spectacular Hall of Fame/Person of the Year dinner. Vice President Pat Delsi did his usual of keeping the event of our biggest club year moving. A crowd of people upwards of 220 was there to salute our Person of the Year, Art Moore, and inductees, Ed Harvey, Joe Niagara, Ralph J. Roberts and Kal Rudman. In addition to the many corporate tables that filled the room, Ed Harvey and Kal Rudman brought family and friends to fill several tables. Ed had children and grandchildren and Kal, among others, had as his guest



Philadelphia District Attorney Lynn Abraham and husband Frank Ford.

Random notes about the meeting... Art Moore has sent the club a letter expressing his heartfelt gratitude for the honor that was given him. PIONEERS' President, Shelly Gross, really wanted to be with us but is taking longer than he had hoped to recover from his recent surgery. It's coming along, he says. We'll cross our fingers on the possibility that he can make the December meeting... Lew Klein, looking fit as fiddle, was among the presenters.

How wonderful that the club recognized the many contributions of Jo Oristaglio over the years. Jo, who is recovering from a recent auto accident, was given a plaque by Pat Delsi saluting her as Mother of Broadcast PIONEERS.



Many of our members will remember Dick Mendenhall who was editorial director at Channel 6, and later with Bell of Pennsylvania and Independence Blue Cross of Philadelphia. A recent letter from Dick, now in Athens, Georgia, says that his wife felt a lump in her breast while trying on a new sweater in February. She was diagnosed at Atlanta's Emory University Clinic with cancer, not of the breast but of the lung.

It had spread to the liver, abdomen and brain. After unavailing efforts to treat the disease, she died peacefully at Home October 21. She was 62. Carolyn had been president of the dietetic association of Pennsylvania, Philadelphia, Georgia and Atlanta. She was the former manager of ARA Services (now ARAMARK) in Philadelphia and also served as chief dietitian and food service manager at Roxborough and Bryn Mawr hospitals. Dick continues to do a radio talk show, now in its 5<sup>th</sup> year. He can be contacted at 102 Riverbottom Way, Athens, Georgia 30606.

The Felix Fund for the PIONEERS scholarships has topped \$1,000. Vince Pannepackers has reached \$3,500 and Dave Bolton's is over \$800. It's really a great way to memorialize a friend who has died and also to help a young person in training for a career in broadcasting.



Member Jerry Klein, Vice President of Ann Klein and Associates, has taken over as President of Pinnacle Worldwide. Pinnacle is an international network of leading independent public relations firms. Its more than 60 member firms employ over 900 people and generate revenues in excess of 100 million per year. Congratulations, Jerry.