

# The Broadcast

12-13-89



Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

December 1989

A MERRY CHRISTMAS AND A HAPPY HANUKKAH TO ALL AND THE BEST OF THE  
HOLIDAY SEASON TO ALL OF OUR PIONEER FAMILY!!!!

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If you were not at the meeting in November, you missed a good one. The Curator of Exhibits of the Atwater Kent Museum, John Mayer, talked about the museum and especially the exhibit celebrating Philadelphia radio. This exhibit will be featured at the museum for the next several months. In case you don't remember, in addition to the Atwater Kent radio, there were two other radios made in Philadelphia. The Philadelphia Battery Company, PHILCO, manufactured a radio, as did RCA, in the early days before it's move to Camden.

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NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

We hope that there will be a good turnout for the December meeting. The date is Wednesday, December 13th. It will again be at Williamson's in the GSB Building on City Line Ave., 12 noon for cocktails; 12:30 P.M. for lunch. The price.....\$13.00 (Please pay by check, if possible). Dorie Lenz has again arranged an excellent program: "Cable TV. Where is it Now? Where is it going?" The subject will be treated from all sides. From the programming side, the entire picture will be handled by Don Heller, Vice President and General Manager of PRISM. From the marketing standpoint, it will be examined by Thomas E. Sharrard, Vice President and General Manager of Grater Media Cable. Insights into the technology of cable will be offered by John Dahlquist, Director of International Business Programs of General Instrument Corporation - Jerrold Division. This should be another very interesting meeting. PLEASE DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700. Your R.S.V.P. is important!

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Holiday party plans are moving along and, as usual, our holiday party will be held in January. Perennial party chairman, Harold Pannepacker, has lined up Larry Ferrari to do his thing for the group and, of course, the usual feature of white elephant gifts to be distributed anonymously. It will be a big night and full details will be included in the January newsletter. So stay tuned for further developments. If you haven't had the opportunity to attend one of our holiday parties, you really should plan to attend.

Philadelphia Chapter Vice President, Dorie Lenz, was honored by the YWCA of Germantown at a 1989 Salute to Women Leaders held recently at the Adam's Mark Hotel on City Line Avenue. She was praised for "significant accomplishments in her professional and personal life and for using leadership abilities to improve the quality of life for those less fortunate." We couldn't have said it better ourselves. Congratulations, Dorie.

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On a membership note: no new members to report this month. Let's get some more of your friends, who may qualify for membership in the Broadcast Pioneers, involved. We, unfortunately, have to report that we have lost 11 members due to non-payment of dues for this year. It's really too bad. We hate to lose valuable members. These people have been contacted by several means including a mailing and also by telephone. Perhaps they'll one day realize what a great group we are and rejoin. We will be glad to have them back.

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The members of the Scholarship Committee will soon start to do their thing for this year. Shortly after the beginning of the year letters and applications will be mailed out to over 200 colleges and universities all over the country. These schools all offer a 4 year degree program in Communications. Last year we drew over 50 responses from various states and we awarded 2 scholarships. This year we may do even better. The deadline for applications to reach us will again be April 1st and the announcement of the winner(s) will be made at our annual Person of the Year dinner which is normally held in May. Details on the Person of the Year Dinner are not yet available. Any suggestions for the Scholarship Committee should be addressed to Al Maslin, now that Art Moore has moved on to bigger and, we hope, better things up in New York.

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At some point soon we hope to create a Bylaws Committee. Secretary Al Maslin has managed to collect several conflicting versions of the bylaws of both the national organization and those of our own chapter. It's time to straighten out all of this. If you have any interest in serving on the Bylaws Committee, please contact Al at (215) 446-4936 or drop him a line at the P.O. box.

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Putting a newsletter like this together is not always an easy task. It is sometimes extremely difficult for us to find enough information to make a decent size newsletter. We really do need your help. Any news about any of our members and their activities will normally be used. If you are in contact with other members and they are doing something of interest please let us know. Also, on occasion, there have been a few members who have moved and have not sent us their new address. If you know of anyone who has moved recently, either have them send us their new mailing addresses or let us know yourself. That way we can keep our database current and these members will miss any exciting issues of "The Broadcast Pioneer." So, if you have items for the newsletter, please contact Paul Norton. He can be reached at (215) 878-9700.