

The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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THE PHILADELPHIA CHAPTER OF BROADCAST PIONEERS WISHES YOU AND YOUR FAMILY A
VERY HAPPY AND HEALTHY HOLIDAY SEASON

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Harry Gross did an outstanding job as our guest speaker at the November meeting. Not only did Harry talk about our money but he also added some interesting information about the situation at WCAU Radio. Truly a fine meeting.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Well, it's back to having our meeting on a Wednesday in December. Coming up on December 12 will be the last meeting of 1990 for the group. Serious considerations will occupy the speaker section of the meeting as we will welcome Prof. Theodore Hershberg, Professor of Public Policy and History, and Director of the Center for Greater Philadelphia at the University of Pennsylvania, where he has taught since 1967. His topic will be "Philadelphia; A City at the Crossroad." Arranged by the Taylor Grant-Ed Harvey team, it will be a thoughtful look at our troubled city. Also at this meeting Chris Wheeler, who is a member of the Philadelphia Phillies broadcast team, will give us a short talk on the Phillies prospects for next season. Our usual reminder: your R.S.V.P. is VERY IMPORTANT!! We really need to know how many will attend. Please give Dorie Lenz a call at (215) 878-1700 and let her know that you will be attending. The other information remains the same: Williamson's Restaurant in the GSB Building on City Line Ave. Cocktails (cash bar) at noon with lunch at 12:30 P.M. and the tab is still \$13.00. Please pay by check, if you can. It makes life easier for those checking people in at the door. ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700.

Pioneers member Martha Gable was inducted into the Pennsylvania Sports Hall of Fame at a dinner on November 3rd. There were 10 inductees, and she was the only woman. Bill Bergey and Bill MacKrides were from this area in addition to Marty.

George Pleasants, past President of our group, and Vice President and General Manager of WBUX-AM in Doylestown, was recently elected Chairman of the Board of the Pennsylvania Association of broadcasters during its 49th annual convention in Hershey. PAB represents over 400 radio and television stations in Pennsylvania in industry, legal, and legislative matters. Our heartiest congratulations to George.

The Pioneers Holiday Party is coming up. The annual Pannepacker spectacular will be held on January 9th at Williamson's with cocktails at 5:30 P.M. (cash bar) and dinner at 6:30 P.M. with all the trimmings. Larry Ferrari has, once again, graciously agreed to provide the music and everyone is exhorted to bring a gift for exchange and the whiter the elephant the better. The charge will be \$23.50 per person. To make your reservations call Penny at (215) 238-4672. More information to follow.

Just so you know what our committees are about we are going to feature some information about them from time to time. This month we are going to tell you a bit about our Scholarship Committee.

The Scholarship Committee of Broadcast Pioneers conducts the annual search for worthy recipients of the Broadcast Pioneers scholarships. Funds come primarily from the Person of the Year Dinner.

In 1983 the chapter honored Person of the Year Ambassador Walter H. Annenberg by naming a scholarship for him. The scholarship is awarded after a national search. Jerry Lee played an important role in soliciting funds from national to support the original scholarship.

For the past several years the chapter has offered two scholarships and that number may increase as funds become available.

Marguerite Farley, Al Maslin, Lew Klein, Art Moore, and Charles Lee, among several others, have made important contributions to the committee over the years. The current chairperson is Bob Smith.

Big feature write-up on the Stecks of Havertown in the Delaware County News with a picture of Florence and one of her paintings. Florence didn't take up her "dabbling in painting" until 1972, and since then has been in many juried group shows in the area. In the article the writer notes that "at 93 Jack still has the impish grin of a Leprechaun with a pot of gold. No wonder. A pot of gold named Florence."

Jack Steck advises us that Barney Kramer is recovering from surgery, and adds that Barney is mentioned in the new Ernie Kovacs book, "Kovacsland", and Ed McMahon acknowledges Barney's contributions in his new book, "Superselling."

Please extend a warm welcome to Leila Brenner who has joined the Philadelphia Chapter. Leila is retired and lives on Bryn Mawr Avenue. A long time right hand of Gene McCurdy's, she was with, at various times, WFIL, WRCP, WFIL-TV, WPVI-TV, and WPHL-TV.

Have any news for the newsletter? If you do, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton
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