

Broadcast **PIONEERS**

of Philadelphia

February Meeting

WILLIAMSONS WILLIAMSONS ~ WILLIAMSONS

Date: Wednesday, February 18, 1998

Time: 12 Noon Cocktails and Conversation
12:30 p.m. Lunch

Ratecard: \$15.25

Place: Williamson's Restaurant
GSB Building
City Line and Belmont Avenues

Subject: PAT WALLACE, TOUR OF CHANNEL 10

Call Jo Oristaglio at 610-642-1150 to make your reservations. Please call ASAP – we need to know how many tables to reserve.

Don't forget to get items for the newsletter to Paul Norton. Anything you may be doing professionally or otherwise, we will appreciate. Call 302-645-8910, leave a message (as long as you like so I don't have to call back), or write Paul at 205 Ocean View Blvd., Lewes, DE 19958. You may e-mail nanort@aol.com.

JOIN US

EXCITING EVENTS/MEETINGS



February 18

**Pat Wallace and Channel 10 Tour
CALL JO ORISTAGLIO TODAY**

April 4

**New York City, Radio & TV Museum
MAKE YOUR RESEVATIONS BY MARCH 1**

May 20

**Atwater Kent Museum
LUNCH AND TOUR**

NEWSLETTER

February 1998

WILLIAMSON'S ` WILLIAMSON'S

No! It's not a misprint. We'll be having our February lunch at Williamson's Restaurant, high atop the GSB Building on City Line and Belmont Avenues, earlier reports to the contrary notwithstanding. President Shelly found good and sufficient reason for the move. So, please be there!!!

Pat Wallace of Channel 10 will be the speaker. Join us for the tour of the Channel 10 studios after the luncheon has adjourned.

If you missed the January luncheon, you missed one of the really good ones. Herb Clarke and Al Meltzer were in rare form. You could have made some money too, as Al advised that you should take Denver and the points.



Especially helpful in gaining insight into the Super Bowl was the presence at the meeting of former Eagles owner, Leonard Tose, who came with Frank Ford and offered his comments.

New member George Finkel, who earned an Emmy for his production of the Super Bowl, talked of his experience. George, of course, in an earlier life was with Channel 6 and 17, and he and Al Meltzer cooperated on sports shows in Philadelphia before George became sports producer at NBC. Now retired from NBC, George is President of MegaSport

Productions, Inc. in Indian Mills, New Jersey.

The Captain Noah's (W. Carter and Pat Merbreier) off to Marco Island for five weeks. Tough life!!!

We understand that there is now one bus load full for the junket to New York City to visit the Museum of Radio and Television on April 4. Please let us know if you want to go...time is running out on this one. Contact Ed Papazian by the extended deadline of March 1.



Arrangements are being made for our luncheon to be held on May 20 behind the Atwater Kent Museum. The program for the luncheon will include a tour of the museum.



We're investigating the possibility of joining the U.S.O. and sponsoring a golf tournament at Ft. Dix sometime in September. The proposal is to include dinner, golf and carts, a tour of the Ft. Dix facilities for families of members for \$50 to \$100. How many would be interested??? Call Bob Dome at 215-242-4028.

Paul Norton represented the club at the funeral of Stu Wayne who died at age 85 and was buried in January. Stu's daughter, Phyllis, and his eulogist, Alan Hedgecock, Executive Vice President of the Central Delaware Chamber of Commerce, both asked for applications to join our group. Alan, former manager of WDOV in Dover, mentioned the PIONEERS and Stu's membership in it in his eulogy.

At the meeting, a presentation was made to John Roberts, celebrating his many years and many contributions to broadcasting on the 50th year since the establishment of WRTI at Temple. Gerry and Ann Klein videotaped the proceedings, and a number of outstanding Temple graduates were present to toast the retired Chairman of the Radio-TV Department at Temple. John deserved all of the many wonderful accolades that were directed at him.



Thanks to President Shelly Gross, who contributed the Music Fair's folding machine to the PIONEERS to facilitate the newsletter production.



For those of you on the Internet, you can drop a line to Walt Beaulieu who is now receiving e-mail at [WBWB Blue@aol.com](mailto:WBWBBlue@aol.com).

Walt confides that he and Bill Russell have early morning golf matches and that Russell never saw a "gimme."

Great to see Dr. Charles Lee, PIONEERS member and long-time WCAU and WFLN broadcaster, still sharing his thoughts in a column in "Vintage Magazine" which is designed for people who have been around the track a time or two. He notes the nostalgia in an anthology by Peter Binzen titled, "Nearly Everybody Read It", of the "Philadelphia Bulletin" – writers including, but not limited to, James Smart, Adrian Lee, Rose DeWolfe and Claude Lewis. Charles also quotes from the "Working Musician's Joke Book." "Why do bagpipers walk when they play? To get away from the sound."



While we're on the subject of PIONEERS' columnists, we must mention Ed Harvey who continues to labor in the vineyard of the "Advertising Communications Times" (ACT). We're advised that Ed takes calls at 610-889-9384. To show that he's not a stodgy conservative, in a recent column, Ed quoted baseball manager, Sparky Anderson, who once said, "I've got my faults but living in the past isn't one of them. There's no future in it."