

# Broadcast PIONEERS

of Philadelphia



## March Meeting

Date: March 18, 1999

Time: 12:00 Noon Cocktails  
12:30 p.m. Lunch

Ratecard: **\$20.00 PER PERSON**  
**\$180 TABLE OF 10**

Place: **BALA GOLF CLUB**  
Belmont & Monument  
Philadelphia

Subject: **BILLY PENN AWARDS  
HONOREES:**  
Robert MacNeil  
(MacNeil-Lehrer Fame)  
and others

*Please call Jo Oristaglio at 610-642-1150  
ASAP or mail your reservation today.*

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*Don't forget, we always can use news items.  
Please call Paul Norton at 302-645-8910, e-mail [nanort@aol.com](mailto:nanort@aol.com), or write to Paul at 205 Ocean View Blvd., Lewes, DE 19958.*

## NEWSLETTER March 1999



### **BILLY PENN AWARDS!! ROBERT MAC NEIL (MACNEIL-LEHRER FAME) AND OTHERS**

It'll be one of the biggest this month. You should have received the special invitations that are being sent out. So please get your reservations in early. The meeting will feature, as previously advertised, Robert MacNeil, formerly of the MacNeil-Lehrer Report. Alan Tripp and his committee have worked long and hard and will have recipients, a number of local awards, present. It will be a meeting not to be missed.

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It's time for the  
March meeting  
of the Broadcast  
PIONEERS!



Please call Jo Oristaglio. We're back at Bala and the demand for seats will be heavy. Don't be left out! Reminder: Please pay by check or have the exact change, if possible.

A great meeting last month – all who attended will attest. Dori Lenz put together an outstanding panel that addressed the broadcasting industry from differing perspectives and fielded questions from members present. Thanks to Dori, Sherri Hope Culver, and Kristin Long for a great program.

The PIONEERS' resident lawyer, Bob Goldy, will tell you about his New Year's trip to Iceland, if you ask, as we did. Temperatures were about freezing there but not to worry as the whole country is heated by thermal waters which come in the form of geysers which are piped to the entire country for heat and power. There are many outdoor pools and swimming is a national sport throughout the winter. Bob was there about 6 days. The highlight was New Year's Eve when virtually everyone in the capitol of Reykjavik set off fireworks. There are 170,000 people in the capitol and about 250,000 in the entire country. The traveling Goldy's plan a May trip down the Danube...Prague, Budapest, etc.



Member Jack Hyland, who does such a great job for us on the script for the Person of the Year – Hall of Fame Awards, has been elected a VP for Public Affairs for the World War II Battle of the Bulge veterans. In December they celebrated the 54<sup>th</sup> anniversary of the largest land battle ever fought by the U. S. Army. Jack was humbled and touched by being selected to place the wreath at the Tomb of the Unknown Soldier.

Max Solomon reports that he is keeping busy after 29 years of retirement. For the entire 29 years he has lived on Miami Beach where he can see



the Indian Creek and the ocean out his window. Max is vice president of his condominium association and says that he has a TV account. A local legend for those not privileged to have known him personally, Max was one of the first salesman for radio in Philadelphia in the 20's at WFI which was located in the rug department at Lit Brothers. The station later became WFIL, and Max moved to television and was one of the most creative salespeople the city has known. Max was President in 1968 and PIONEERS' Person of the Year in 1970.

a tabloid that is distributed throughout the center city area.

Bob Kravitz notes, in commenting on our item about him last month, that he does charities for nothing but the money that he charges is for the piano player.

Member Marilyn Phister is looking pretty happy these days. In addition to the regular schedule of programs for which she is Executive Producer on Channel 6, they will be adding "Sunday Live with Wally Kennedy" from 8 to 9 a.m. Good Morning America is leaving the air at that time, opening the schedule. Pam Hooks will be producer. Marilyn says she and her friends are renting a villa in the Bay of Naples in the summer.

Welcome new member, Art Curley. Art started in radio in 1948 and over the years he has worked in Philadelphia and Washington, D.C. Art still is active doing a weekend show in Georgetown, DE and with the Art Curley trio with which he plays saxophone. Art recently is involved in a recreation of the Orson Welles "War of the Worlds" 1938 broadcast which was presented at the Rehoboth Art League.



Upcoming events include the meeting, April 14, where we hope to have the President of the NAB. Ed Papazian will have the



"New View of New York" trip, previously detailed which is planned for Saturday, April 24. We'll have more on that next month or watch your mail for complete details. May 12 will feature a Salute to Broadcast Salespersons, and June 9 we will have the Scholarship Awards.

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**MAIL YOUR RESERVATION TODAY FOR  
THE BILLY PENN AWARDS LUNCHEON!**



Speaking of people who have been around awhile, Dr. Charles Lee continues doing a monthly column for