

Broadcast PIONEERS

of Philadelphia

April Meeting

Date:	April 14, 1999
Time:	12:00 Noon Cocktails 12:30 p.m. Lunch
Ratecard:	\$16.00
Place:	Bala Golf Club Belmont & Monument Philadelphia
Subject:	Richard Wyckoff President Pennsylvania Association of Broadcasters

Please call Jo Oristaglio at 610-642-1150 or mail your reservation today.

Don't forget, we always can use news items. Please call Paul Norton at 302-645-8910, e-mail nanort@aol.com, or write to Paul at 205 Ocenn View Blvd., Lewes, DE 19958

Newsletter April

Welcome spring with a lunch with your pals. Be there to greet our special guest speaker, Richard E. Wyckoff, President of the Pennsylvania Association of Broadcasters. Mr. Wyckoff who has been an attorney with the FCC, VP for legislative affairs for the National Association of Broadcasters, has been President of the PAB since 1984. His former broadcast experience includes WBUX, Doylestown, WFIL-TV, Philadelphia, and WGN Radio and Television, Chicago.

Congratulations to Ed Harvey for another outstanding program.

If you missed last month's blowout, you missed one of the premier meetings of our group. The attendance was outstanding. Robert MacNeil was as urbane and charming as might be expected, both in his acceptance as the recipient of the Billy Penn Award for Pioneering Positive Television News and in his talk to the group. All of the local stations were well represented.

Mel Kampmann, who was News Director at Channel 6 when Action News began, has just returned from a six-month contract in London training the all Arab news channel in news. The headquarters is in London, and with the use of three satellites, it feeds news around the world.



His job was to train producers, reporters and correspondents in the way of TV news - American style. He won't say that when he left it was an Arabic version of Action News, but it sure came close with better visuals and graphics and better pacing. The most interesting part of the job, he says, was learning the computer that would write in either Arabic or English.

He is now back at his office in Virginia - still doing consulting, talent coaching and presentation skill training. If you'd like to drop him a line, he can be contacted at melkamp@mnsinc.com.

Did you see the great column about Al Alberts in the "Catholic Standard and Times"? Written by Lou Baldwin, it celebrates the career of Alberto Albertini, his Showcase program on WPVI-TV, and his marriage to Stella Zippi, which love affair has been going on for almost 50 years. Al, a Temple graduate/journalism major, with help from the GI Bill, played piano to earn pocket money for college - \$7 a night, Fridays and Saturdays. The first big hit for the Four Aces was "It's No Sin."

A guy who probably played Al Alberts records a few hundred times is Tom Moran, who most recently has been playing them at WRDR. Tom worked for station owner Jim Rodio originally, but Jim sold the station in 1997 for \$6.5 million to New Jersey Broadcast Partners. That group got an offer they couldn't refuse and Mega Communications will pay \$15.5 million for the property. Not a bad turnaround on the money. Tom, a member of the Pioneers, and former stalwart at WIP, was among the staff offered financial incentives to stay until the sale is completed.

Between the people who belong to Pioneers and live year-round in Florida, we also have a large contingent of people who escape winter there. Gene McCurdy spends time in Sarasota where they have a wonderful big band, jazz festival during March. And Bill and Cissie Halpern through 'small world' when they ran across the Carter Merbriers in the same condominium on Marco Island.

Incidentally, Hank and Helene Sperka are enjoying the good life in Palm City, Florida where Hank has taken up art.

Barry Reisman, Pioneers member, can now be heard in afternoon drive on WNWR 1540 in Philadelphia. He moved there from WSSJ. He says they have three brand new state of the art studios.

The Philadelphia Advertising Club continues to celebrate their 50th Anniversary season. The next luncheon will be held at 12 noon on April 16 at the Park Hyatt at the Bellevue, Broad and Walnut Streets, Philadelphia. Dean Tyler will be host as they take a look back at local Philadelphia radio programming from 1948 to today. Special presentation and in-person guests will include: Hy Lit, John DeBella, Angelo Cataldi, Ed Harvey, Marge Weiting, Matt Cord, Jerry Lee, Joe Grady and Ed Hurst, Jim Nettleton, John Harvey, Debbi Calton, Bill Bransome and Helen. For reservations call Goldstein at 215-784-



WPEN assisted with the winter clothing drive conducted by the Salvation Army of Philadelphia. Members "Wee Willie" Webber and Dean Tyler did remotes on "The Station of the Stars" to promote contributions for the drive which was called a huge success.

You should have received in the mail an invitation to the "New View of New York" tour which will take place on Saturday, April 24. Ed Papazian has done a lot of work to get this together and has a truly outstanding day planned.



You can meet the bus in the parking lot at the **GSB Building, Belmont and City Avenues** (this is a change from Lord & Taylor), at 8:30 am., or at Exit 5 of the New Jersey Turnpike, approximately 9:00 a.m., box breakfast aboard. Staten Island Ferry to New York, World Trade Center, Statue of Liberty - then to NBC studios Rockefeller Center for a special behind the scenes tour, followed by free time for shopping, picture taking or bar hopping. At 6 o'clock, dinner at Jennifer's Italian American Restaurant.

You must get your reservations in...the whole thing is only \$70. If you need further informatio, call Ed Papazian.

We're sure you noticed but WHYY-TV had a very successful recent fund raiser. Member Gerry Wilkinson produced, among other shows, the JERRY BLAVAT PRESENTS THE LEGENDS OF ROCKAND ROLL. On March 6, Joe Grady and Ed Hurst were there for the show, MISS PATTI PAGE...THE SINGING RAGE. No wonder it was so successful!

Attention, those attending the **NEW VIEW OF NEW YORK** trip.



The bus in Bala Cynwyd will now leave from the GSB Building, Belmont and City Line Avenues.

Pick-up locations:

Bala Cynwyd 8:30 GSB Building

New Jersey 9:00 Exit 5, NJ Turnpike